



SKYLARK 118 • ADVISORY

# Executive AI Ramp

**Put agents to real work. Safely.** A 90-day advisory engagement that takes marketing and GTM leaders from using AI tools to operating an agent-augmented team, with a trust layer and proof you can point to.

HUMAN-LED, AI-AMPLIFIED

Most AI consulting ends at a slide deck. This is advisory plus deployment: you finish with one or two real agent workflows running and the decision practice to operate them, grounded in a production agent stack I run and build in public.

● [skylark118.com/ramp](https://skylark118.com/ramp)

# Three phases, one trust layer

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## O1

### Agent Leverage Map

We map where agents create the most leverage in your revenue and marketing architecture, then choose pilots on learning velocity, not ROI projections. You leave knowing the highest-leverage places to act first.

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## O2

### Trust Layer

The governance and guardrails that let agents act without keeping you up at night. This is the spine of the engagement: scope, oversight, and the decision rights that make autonomy safe rather than scary.

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## O3

### Deploy and Decisive Leadership

We stand up one or two real agent workflows and build the decision practice your team needs to run them. Proof over slides. You finish with something working, not a roadmap to nowhere.

NAMED PILLAR

### Signal Engineering

When your buyers ask an AI instead of a search bar, you need to be the answer it gives. Signal Engineering (GEO, AEO, and agent access) is built into the Ramp so your brand stays findable and cited in AI answers. It is current, rarely offered, and proven on my own sites.

# Three ways in

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## START HERE

### **Agent Leverage Map sprint · 2 weeks, fixed fee**

A focused two-week diagnostic. We map your agent leverage and leave you with a prioritized plan you can act on with or without me. The fee credits toward the Ramp if you continue.

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## FLAGSHIP

### **Executive AI Ramp · about 90 days**

The full three-phase engagement: Agent Leverage Map, Trust Layer, and Deploy with Decisive Leadership, with Signal Engineering throughout. You move from using AI tools to operating an agent-augmented team, with proof.

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## AFTER THE RAMP

### **Ongoing Advisory Retainer · quarterly**

Strategic guidance on a quarterly rhythm: roadmap updates, executive coaching, and a steady hand as your agent stack grows. For leaders who want a thinking partner past the initial build.

## Ready to put agents to work?

Book a short discovery call with Linda Vu Nguyen, founder of Skylark 118. We will figure out whether the Ramp, the sprint, or something else is the right next step.

[www.skylark118.com/ramp](http://www.skylark118.com/ramp)